

**Job Title:** Competitive Intelligence Analyst  
**Reports To:** Director, Product Management  
**FLSA Status:** Exempt  
**Department:** Product and Account Management

**Summary:** Research, evaluate and analyze real estate technology products and industry trends to identify business opportunities and develop competitive analysis database for REcolorado.

**Description:**

**Product Evaluation:** Evaluate potential technology products and partners on factors such as: feature set, uniqueness, and usability of offering; competitive comparison; match for REcolorado Marketplace offering; overall company fit; and positioning with existing REcolorado technology product suite.

**Product Research & Analysis:** Monitor and analyze industry, product, and technology trends as they pertain to real estate and REcolorado subscribers.

**Responsibilities:**

- Manage the evaluation process for new potential products or partners
- Prepare detailed written evaluations, reports, or comparisons about companies, products, technologies, or services for management
- Analyze REcolorado and competitive products/services through detailed comparisons and executive summaries
- Present relevant research and evaluations to Marketing, Account Management, Training, Customer Care, or Management
- Maintain and create research/evaluation templates and documentation
- Develop and maintain strong working knowledge of all REcolorado products, customer segments, and product roadmap
- Maintain strong knowledge and understanding of industry and technology trends
- Identify potential product or service opportunities for REcolorado based on industry and technology trends
- Assist with the onboarding process for new partners and products
- Manage REcolorado data feeds and change notifications
- Additional duties as assigned

**Desired Skills & Expectations:**

- Bachelor's degree, and/or equivalent combination of education and experience
- 5+ years relevant experience in internet technology, product research, or related field
- High level of comfort with technology, and awareness/understanding of current and emerging trends in internet, mobile, data, and other technologies
- Strong analytical and problem-solving skills
- Excellent attention to detail
- Positive, professional, and team-focused attitude
- Strong time management and ability to effectively accomplish projects in a deadline driven atmosphere
- Willingness to accommodate change and adapt accordingly
- Leadership qualities, including meeting facilitation, time management and organizational skills
- Ability to work effectively with both business and technical managers
- Excellent listener with strong professional written and verbal communication skills
- Proficiency in standard MS Office applications and other required applications/tools

To apply, send cover letter and resume to [jaddair@recolorado.com](mailto:jaddair@recolorado.com).