



#### **Team ROCC- REcolorado Update Message #4**

It has been great to hear from so many of you as we help you get set up to receive REcolorado MLS services. We have continued to receive a lot of great questions, many of which are in response to information that has come from CREN or third-party sources.

In this Update Message, we'll answer some of the most common questions we've gotten this week. If you have a question that isn't answered below, please do not hesitate to contact Nathan Reker, your ROCC Specialist, at 303.804.2628 or [nreker@REcolorado.com](mailto:nreker@REcolorado.com). You can also take a look at the new [ROCC-REcolorado](#) page on [REcolorado.com](http://REcolorado.com).

#### **Q: How do I sign up for REcolorado MLS Services?**

A: You can sign up for REcolorado now by clicking on the appropriate link below. You will not be billed for MLS Services until April 1, 2017!

- [Managing Brokers Click Here](#)
- [Associates Click Here](#)

#### **Q: When and where will REcolorado Matrix MLS training be held?**

A: REcolorado will be conducting training in Monte Vista on September 27 and 28 and October 4 and 5. Mark your calendars! You will soon receive a separate email with registration information.

#### **Q: Does REcolorado offer IDX?**

A: Yes. You can add IDX search capabilities to your site by working with a vendor or by using our in-house solution called IDX Frame.

- **IDX Vendor** - REcolorado has more than 65 approved IDX vendors you can use for your site. Take a look at our [approved vendor list](#) to find your vendor's name. If you don't see your vendor, you can add them when you sign up for REcolorado or by sending an email to [vendors@recolorado.com](mailto:vendors@recolorado.com).
- **IDX Frame** - You can also easily add IDX to website with our in-house solution called IDX Frame. This solution is only \$5 per month, provides map-based search capabilities, and works with the Matrix client portal. Contact [Nathan Reker](#) for more information.

#### **Q: What does REcolorado charge for IDX?**

A: REcolorado does not charge an ongoing fee for IDX; however, there is a one-time \$25 processing fee for initial set up. You may be charged additional fees from your IDX vendor for services.

#### **Q: What do I need to do to ensure my IDX continues, uninterrupted?**

A: To ensure your IDX services are not interrupted, please provide REcolorado your web site address, the name of the vendor you use for your website, and your technical contact. You can provide this information when you register for REcolorado MLS services or you can send it to [Nathan Reker](#).

#### **Q: Why do you need my IDX vendor and web site address?**

A: CREN has informed us they will no longer be providing your IDX feeds on September 30. To insure your IDX is not interrupted and you still have listings on your website, REcolorado must contact your vendor.

#### **Q: At REcolorado, what is the difference Between Syndication and IDX?**

A: Internet Data Exchange (IDX) allows participants to share their listings with other brokerages for public display on office and agent websites. Syndication is the process of distributing listing information to third-party publishers, including sites such as Homes.com, Realtor.com, Zillow.com and Trulia.com that display real estate listings, but are not broker or agent sites.

#### **Q: Will I still be able to syndicate my listings as I do today through CREN?**

A: Yes, you will be able to syndicate your listings to the same channels you do today. There will be one difference -- **you will no longer need to pay the \$250 annual fee!**